





# Sponsorship Levels and Benefits

## ALL LEVELS

- Receive recognition in a 3-page HAWC Leadership Campaign ad in the Houston Business Journal's Women Who Mean Business edition on October 18th, 2024.

## ADDITIONAL SPONSOR BENEFITS

### + | MULTI-YEAR

- At your request, receive access to exclusive stakeholder briefings throughout the year and for the duration of your partnership with HAWC
- Recognition in Leadership Campaign 2024 social media

### CHAMPION | \$100,000

- Premier logo placement on the main page of the ad, valued at \$25,000, and listing of company/individual name and title
- Logo and company name on Leadership landing page
- Recognition in Leadership Campaign 2024 social media
- Onsite or offsite tailored volunteer opportunities for your company
- Invitations to attend exclusive HAWC trainings throughout the year

### TRAILBLAZER | \$50,000

- Priority logo placement on the main page of the ad, valued at \$25,000, and listing of company/individual name and title
- Logo and company name on Leadership landing page
- Recognition in Leadership Campaign 2024 social media
- Onsite or offsite tailored volunteer opportunities for your company

### PROMOTER | \$25,000

- Prime logo placement on the ad, valued at \$25,000, and listing of company/individual name and title
- Recognition in Leadership Campaign 2024 social media
- Offsite tailored volunteer opportunities for your company

### PARTNER | \$10,000

- Second tier logo placement and company/individual name and title on the ad

### ALLY | \$5,000

- Company/individual name and title listed

## ABOUT THE LEADERSHIP CAMPAIGN

The Houston Area Women's Center Leadership Campaign raises awareness about domestic and sexual violence, while providing much-needed funds to support survivors and their families. The campaign engages Houston's corporate, professional, and civic leaders to lend their name in support of ending the cycle of violence. Campaign supporters' names are featured in a 3-page ad in the Houston Business Journal on Friday, October 18th. We are so thankful to our leaders for HAWC's continued growth and success.

By supporting our Leadership Campaign, you are not just supporting HAWC financially, you are adding your name to an impressive list of Houston's business and community members who are proudly calling for an end to interpersonal violence. Together, in partnership with Houston community members and leaders, we know we can end the cycle of violence for survivors and their families.

If you are interested in a customized sponsorship package that falls between the levels listed above, please contact Kathryn Sheppard at [ksheppard@hawc.org](mailto:ksheppard@hawc.org).